witt
we're in this together

Non-clinical challenges are the leading causes of compliance and adherence issues, resulting in cancellation rates between 5% - 8.5%, costing the U.S. healthcare system $450 billion annually.

CANCER PATIENTS

42% deplete their life savings

38% don't fill prescriptions

25% declare bankruptcy

85% stop working

By identifying these non-clinical risks early, health systems can proactively support patients. By using WiTT's registry-style donation platform we can ensure patients get the right resources at the right time. This results in measurable financial and social impact to both the patient and the health system.

An innovative solution to improve **Health Equity and Access to Care**

WiTT facilitates community engagement to support local patients, addressing Health Equity and Access to Care challenges.

Key Features

White-Labeled Platform: Ability for health systems to offer a branded solution.

No EMR Integration: Allows for seamless implementation with minimal IT engagement.

Unique SDoH Data: Provides insights into the non-clinical challenges patients face.

Risk Stratification: Uses AI to risk stratify patients and proactively engage high-risk populations.

Patient Verification: Ensures every patient is authenticated, providing transparency and trust for donors and providers.

WiTT's platform addresses these challenges by:

✓ Enabling patients to **ask for help** without the guilt of asking.

✓ Creating **visibility of patient needs** to those that want to help.

✓ Using an **innovative FinTech Solution with a debit card** that ensures patient access to services.

✓ Facilitating **community engagement** to donate to and support patients.

These benefits drive targeted interventions and improve outcomes.

21% Reduction in missed appointments

WiTT improves health equity and access to care by removing non-clinical challenges patients face, ensuring patients stay on track with treatment, while delivering measurable ROI for health systems. Our platform facilitates community engagement, enabling patients to get the help they need so they can focus on what's important - their health.

ROI IMPACT MODEL

Customer Validation

~$600k Annual Incremental Revenue

Assumptions:
500 Cancer patients
18 Procedures/Patient
$4k Average Reimbursement
8% Cancellation (pre-WiTT)
6.3% Cancellation post WiTT

witt
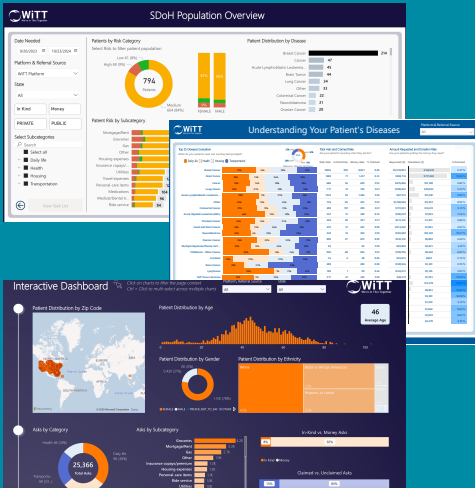## we're in this together

Enhancing Care Through Targeted Support

Why Partner with WiTT

Healthcare providers face growing pressure to improve patient adherence, reduce missed appointments, and address health equity and access to care. WiTT offers a turnkey solution to meet these goals while delivering measurable ROI.

Proven ROI

- **21%** Reduction in missed appointments
- Provide insights to proactively engage high-risk patient populations
- Identify gaps in support to improve navigation, resource use, community engagement, and efficiency

Aligning Social Impact and Financial Outcomes

By addressing the financial and logistical barriers that patients face, WiTT improves:

Health Equity
and access to care for high-risk, underserved and under-represented patients.

Community Engagement
by connecting local resources, donors, and organizations to patients.

SDoH Data
which generates real-time insights into non-clinical challenges and predicts compliance and adherence risk.

1,940+
Patients Supported

$500k+
In Community Support

25k+
Unique SDoH Data Points

WiTT is building a future where healthcare is proactive and equitable.

- Unique SDoH data helps you understand who your patients are, what their needs are and if those needs are currently being met.
- Predictivate and descriptive analytics models help to identify high-risk populations and where to optimally intervene.

Minimize Lost Revenue

WiTT creates measurable value across health systems by increasing compliance and adherence to treatment, resulting in better utilization of existing resources.

Resources
Reduce missed appointments and increases compliance.

Clinical Research
Generate data that can be used for research publications.

Proactive Engagement
Identify and engage high-risk patient populations.

Access and Equity
Identify gaps in care and optimize resource allocation.

Patient Experience
Create a patient-centric solution to meet the patient where they are.

Philanthropy
Enable direct support to patients and provide impact visibility.

Make a difference

Together, we can extend care beyond the clinical walls, ensuring every patient has the support they need so they can focus on what is most important, their health. With WiTT, you're not only improving patient outcomes but driving health equity and access to care, while creating a platform where the community can support those in need.

witt
we're in this together

Get Started

Contact us today to see how WiTT can transform your approach to patient care.
Visit wittforever.com to schedule a demo or contact Rahul Mahadevan: rahul@wittforever.com